

SIRENA YACHTS

Press Release – November 2016

SIRENA YACHTS WORLD DEBUT OF SIRENA 64 AT NEXT BOOT DUSSELDORF 2017

- *Sirena 64 - the first of two Sirena Yachts new motor-yacht models on water next 2017*
- *Naval architecture by Frers Naval Architecture & Engineering*
- *Spadolini Design Studio for interior design*

Sirena Yachts - the all new Sirena Marine motor-yacht brand - has the pleasure to announce the world premiere of Sirena 64 during the next Boot Dusseldorf (21-29 January 2017) - Hall 6 – stand A42.

The step ahead in Sirena Marine successful path of Azuree and Euphoria sailing yacht production has been entering the motor yacht market with its own all-new brand **Sirena Yachts**, as announced last September 2016. This yard new production will compete in the modern-classic semi displacement GRP motor yacht market starting from 56 feet to 100+ft.

The first two models, the 64 and the smaller 56 about to debut next February 2017 in Miami, have been designed by two of the best designers on the international scene: **Frers Naval Architecture & Engineering** for naval architecture exterior design and engineering and **Spadolini Design Studio** for interior design.

The **key facts** of the all-new **Sirena 64 motor-yacht** are:

- *unparalleled exterior and interior spaces and comfortable livability*
- *fuel and water capacity designed to really offer “real” Long Range cruises*
- *consumption efficiency (20% more efficient than direct competitors)*
- *Class A design gives high seaworthiness at all sea conditions and efficient hull guarantees high max speed*

EXTERIORS OVERVIEW

The first model of the range is Sirena 64 that, compared to others of similar size, will feature greater fuel and water capacity together with a 2 x CAT C12.9 – 850Hp that gives higher maximum speed up to 27 knots. The yard will provide the option of more powerful engines as well.

Generally, compared to its main competitors, the semi-displacement hull of Sirena 64 is expected to be approx. 20% more efficient in consumption at most expected cruising speed of 16 knots. At 10 knots of economy speed Sirena 64 arrives at a consumption of 48 l/h for a range of approx 1.000 NM.

Furthermore, Sirena 64 will be characterized by a 38sqm flybridge where to enjoy the amazing sea view and breath clean air. The unparalleled exteriors of Sirena Yacht 64 provides a 80 footer's living area. Wide open view of the vast seascape fills the enormous living space of the boat.

INTERIORS OVERVIEW

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Roomy, refreshing, light, luminous are the keywords for Sirena 64. The life inside the boat is integrated with the outside thanks to the panoramic deckhouse windows to the sliding windows on the side entrance, the kitchen and helm area.

The main features inside are a spacious main deck of approx. 52 sqm and larger cabins in the category. The owner quarter in particular, with approx. 24 sqm, has the biggest suite on the market, both in term of surface and volumes. The area counts on a full beam bathroom with separate washroom, toilet and shower areas. Also the materials used and the space the owner has for his own wellbeing provide the maximum level of comfort.

This model has also an additional fourth toilet and a large crew area with direct access to state-of-the art engine room (access also from the cockpit).

SIRENA YACHTS: A NEW MOTORYACHT LINE FOR SIRENA MARINE

Last September Sirena Marine revealed its forthcoming entry into the motor yachts market and now the renowned Turkish shipyard is ready to keep its word!

Ready to ride – and conquer – a scene covered by only a few actors, Sirena Marine is now back to the motor yacht production, a segment that it knows very well having produced and designed hundreds of successful motor yachts over the years.

Founded in 2006 by Kıraca Holding, Sirena Marine is a prominent manufacturer in the international yachting and automotive industries.

Its initial agreement with world-renowned Italian motor yacht producer Azimut-Benetti Group (which evolved into a joint venture in 2008) has led into Sirena Marine becoming one of the first yacht manufacturer in the Mediterranean area, for sails and motorboats so far with approx 250 motor-yacht and an overall of 100 sailing yachts produced in the company's recently expanded facilities of approx. 155.000 sqm.

ABOUT SIRENA MARINE - sirenamarine.com.tr

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Today, Sirena Marine produces its own sailboats product lines, under the AZUREE and EUPHORIA brands, in its fully integrated 155,000 square meter facilities.

In July 2016 Sirena Marine – celebrating 10 years of success – announced at the 2016 Cannes Yachting Festival a double world-premiere: Azuree 41' and Euphoria 68'. Both along with the strategic announcement of Sirena Yachts, its all-new motor-yacht brand.

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